



MEET-UP FOR THE YOUNG MEDIA MAKERS

e-TV-Show “Youth meets media of UA:PBC” | August 27–29, 2020, Kyiv, Ukraine
European Summer Time (EEST) | Working languages: English/Ukrainian

CONFERENCE DAY 1 | AUGUST 27, 2020

TIME	PROGRAM	LOCATION	AUDIENCE	ACTOR
09:45 – 10:00	LEAD-IN	Studio – Ukraine (live)		Moderator: Iryna Hordiienko
10:00 – 10:40	KEYNOTE SPEECH How to come up with a great idea	Direct broadcast from Germany (live)	kids/adults	Angela Kea, Andreas Giefer, DW Idea Lab
10:40 – 12:10	MASTERCLASS Creating a catching plot for your story	Studio – Ukraine (live)	kids	Stanisav Miedviediev, UA:PBC
12:15 – 13:45	MASTERCLASS & LIVE DRAWING SESSION Character design: from drawing to emotion	Direct broadcast from Germany (live). Closed mas- terclass (pre-reg- istration needed)	kids	Diana Menestrey, “VAMOS animation”
13:50 – 14:20	MIL SHOWROOM Georgia in focus: Myth Lab	Direct broadcast from Tbilisi (live)	MIL influencers from all around the globe	Maiko Ratiani, Mariam Dangadze, Media Development Foundation
14:20 – 15:00	CASE STUDIES: BBC NEWSBEAT Young & Beautiful: You Be Serious, the craft of great content. Example of BBC Radio News for the young people	Direct broadcast from London (live)	kids/adults	Ben Mundy, BBC
15:05 – 16:35	MASTERCLASS Not sorry for the story: Storytelling via Instagram	Studio – Germany (live)	kids	Rachel Stewart, DW
16:40 – 18:00	STREAM WITH THE SECRET INTERNET STAR Meet the super blogger!	Studio – Ukraine (live)		Moderator: Iryna Hordiienko

CONFERENCE DAY 2 | AUGUST 28, 2020

TIME	PROGRAM	LOCATION	AUDIENCE	ACTOR
10:00 – 10:15	LEAD-IN	Studio – Ukraine (live)		Moderator: Iryna Hordiienko
10:15 – 11:45	MASTERCLASS How to unfold the psychology of a character with only one photo	Studio – Ukraine (live)	kids	Ihor Andriienko, Kyiv School of Photography
11:50 – 12:20	MIL SHOWROOM Cambodia in focus: MIL Clubs for the young people	Direct broadcast from Phnom Penh (live)	MIL influencers from all around the globe	Vibol Mam, Cambodian Center for Independent Media

CONFERENCE DAY 2 | AUGUST 28, 2020

TIME	PROGRAM	LOCATION	AUDIENCE	ACTOR
12:25 – 14:00	MASTERCLASS Rock with your storyboard	Direct broadcast from Germany (live). Closed masterclass (pre-registration needed)	kids	Diana Menestrey, Camilo Colmenares, “VAMOS animation”
14:05 – 15:35	MASTERCLASS Haters gonna hate: What if they do not like my story? How to react to criticism?	Studio – Ukraine (live)	kids	Oxana Oleynik, psychologist, KROK University, Kyiv
15:40 – 16:10	MIL SHOWROOM Guatemala in focus: FUN & MIL	Direct broadcast from Guatemala City (live)	MIL influencers from all around the globe	Sara Martínez, Edgar Zamora Orpinel, MIL Lab Sónica
16:15 – 17:45	MASTERCLASS Young people investigate corruption – how is this possible?	Direct broadcast from Kyrgyzstan (live)	kids/adults	Bektour Iskender, kloop.kg
17:50 – 19:00	STREAM WITH THE SECRET INTERNET STAR Meet the super blogger!	Studio – Ukraine (live)		Moderator: Iryna Hordiienko

CONFERENCE DAY 3 | AUGUST 29, 2020

TIME	PROGRAM	LOCATION	AUDIENCE	ACTOR
10:00 – 10:15	LEAD-IN	Studio – Ukraine (live)		Moderator: Iryna Hordiienko
10:15 – 11:25	MASTERCLASS One person show: How to get your interviewee talk	Direct broadcast from Germany (live). Closed masterclass (pre-registration needed)	kids	Andreas Grigo, DW
11:30 – 12:30	MASTERCLASS The power of your voice and audio images: more than only a radio presenter (Ukrainian)	Studio – Ukraine (live)	kids	Victoria Polchenko, creative producer, UA:Radio Promin
12:30 – 13:00	MIL SHOWROOM Serbia in focus: “Youth Vibes”	Direct broadcast from Niš (live)	MIL influencers from all around the globe	Jovana Jović, Anđelija Stanimirović, Multimedia platform for the young people in Serbia
13:00 – 14:00	MASTERCLASS The power of your voice and audio images: more than only a radio presenter (English)	Direct broadcast from Germany (live). Closed masterclass (pre-registration needed)	kids	Patricia Noboa, DW
13:00 – 14:00	STREAM WITH THE TV STAR Life on camera: gestures, mimics and NO stress! Life hacks for the future TOP presenter	Studio – Ukraine (live)		Timur Miroshnychenko, UA:PBC
14:05 – 15:45	MASTERCLASS Stories: from topics to protagonists, or the other way around	Direct broadcast from Germany (live)	kids	Maria Jose Roman, DW
15:50 – 17:15	MASTER CLASS Contentvirus! Why are we hooked on the social media	Studio – Ukraine (live)	kids	Victor Pichuhin, media group “Nakipelo”
17:15 – 17:45	MIL SHOWROOM Moldova in focus: Web series #educatiemedia	Direct broadcast from Chisinau (live)	MIL influencers from all around the globe	Cristian Chetragu, Youth Media Center (Centrul Media pentru Tineri)
17:45 – 18:45	STREAM WITH THE SECRET INTERNET STAR Meet the super blogger!	Studio – Ukraine (live)		Moderator: Iryna Hordiienko
18:45 – 19:00	WRAP-UP			Moderator: Iryna Hordiienko

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