



VERSIONS

English, Spanish
French: 01-13

RIGHTS

Worldwide, VOD, Mobile

ORDER NUMBER

54 4706 | 01-22

Business Champions

Business Champions are extraordinary captains of industry whose talent and vision make them stand out from the rest. They address the issues that matter in a globalized world and come up with innovative solutions that help shape the future. We profile pioneering business leaders – leaders who share a strong sense of discipline and purpose.

01 India: The Pharmacy King

Ashutosh Garg is the founder and director of India's largest pharmacy chain. He attributes the success of his business to reliability, growth and social responsibility.

02 Germany: The Software Manager

Henning Kagermann is CEO of SAP, the world leader in business software solutions. He's been named the world's best CEO and under his leadership, SAP's success shows no signs of abating.

03 Switzerland: Mr. Swatch

Nicolas Hayek is one of the richest men in the world and responsible for saving the Swiss watch industry with the launch of the Swatch brand in the 1980s. He also played a key role in the creation of the Smart Car. A man who has never been afraid to break the rules.

04 China: The Fashion Designer

Lu Kun calls himself a traditional Chinese tailor, and says design is merely a hobby. But thanks to him, Chinese haute couture has now arrived on the world's catwalks.

05 Germany: A Woman in a Man's World

Nicola Leibinger-Kammüller heads Trumpf, a high-tech company founded by her father. It is one of the world's leading companies in manufacturing technology. She's one of the few female executives in an industry dominated by men.

06 Italy: Behind the Wheel

Stephan Winkelmann is in the driving seat at legendary Italian sports carmaker Lamborghini – successfully combining craftsmanship, innovation and commercial success.

07 Germany: Fitting Kitchens

Reinhard Zinkann and Markus Miele run Miele, a global premium brand of domestic appliances. The company founded in the late 19th century is traditional but forward-looking.

08 China: The Internet Broker

Jack Ma is the founder of alibaba.com, an internet portal that helps businesses find partners. It's made him a key contributor to China's economic boom.

09 Switzerland: The Foodstuffs Fortune

Peter Brabeck-Letmathe is chairman of the board of directors at Nestlé, the world's leading multinational packaged food company. His pet project is global water management.

10 Germany: The Carmaker

Rupert Stadler, CEO at Audi, is the youngest head of a carmaker company in Germany. He's putting the focus on innovation, technology, training and image.

11 India: The Hotelier

Nakul Anand oversees the ITC-Welcom group, one of India's leading hotel chains. His aim is to balance luxury service with corporate social responsibility.



VERSIONS

English, Spanish
French: 01-13

RIGHTS

Worldwide, VOD, Mobile

ORDER NUMBER

54 4706 | 01-22

12 Poland: Taking the Bus

Krzysztof Olszewski and Solange Olszewska are the owners of the Solaris Bus & Coach Company, the market leader for city and suburban buses in Poland. They've made the most of the country's developing economy.

13 Switzerland: Hearing Systems

Valentin Chapero Rueda is CEO of Phonak, the world leader in hearing systems. His main challenge is to reconcile creative chaos with commercial success.

14 China: The Grande Dame

Yue-Sai Kan is a TV presenter, business woman, author and probably the most famous woman in China. Her name became a trade mark when she founded her cosmetics company. Yue-Sai Kan is an icon of the entrepreneurial spirit sweeping China.

15 Britain: The Car Maker

Although Swabian by birth, Ulrich Bez is boss at the most British of British sports car makers: Aston Martin. The secret of its success... a winning combination of technology, craftsmanship and reputation.

16 Germany: The Aircraft Tester

August Wilhelm Henningsen is CEO at Lufthansa Technik, one of the world's leading providers of maintenance, repairs and overhaul services to the airline industry.

17 China: The Fashion Hopeful

Liu Lu is a young Beijing-born designer. Since training in Paris, she has turned the Chinese fashion world on its head. Her mission is to make Chinese fashion for a fashionable China.

18 Turkey: The Airline Executive

As president of Turkish Airlines, Temel Kotil heads the fastest growing airline in the world. His success rests on a fusion of the East and West and on his highly motivated staff.

19 Germany: The Stuffed Toy Talent

Martin Frechen heads the family business Steiff, maker for more than a century of high-quality stuffed toys and inventor of the teddy bear. Frechen's job is to ensure his company's beloved cuddly toys meet the global demand for a quality product.

20 Hungary: The Hotel Individualist

Reto Wittwer is boss of Kempinski. He regularly visits all the 56 Kempinski hotels to make sure each hotel and its staff truly represent the company's philosophy of excellent service and luxury hospitality with an individualistic touch. We accompany him on a trip to Budapest.

21 China: The Refrigerator Manufacturer

Chen Lijun is founder of Zhejiang Huari Industry Investment Company, China's leading refrigerator manufacturer. The award-winning business woman is a champion of social progress in China, especially when it comes to combining family and career.

22 Germany: The High-Pressure Cleaner

Hartmut Jenner is chairman of Kärcher, the cleaning-equipment manufacturer. Kärcher also undertakes to freshen up landmarks around the world, including Mount Rushmore. That was quite a blast, but Jenner doesn't let the pressure get to him.