

## **EPISODE 2 “LOGGING ON”**

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<b>CHARACTERS</b>	
<b>ANNOUNCER</b>	Male Adult
<b>ZAPCOM</b>	A 23-year-old computer geek, by village standards.
<b>GEORGE</b>	20 years old. Waits tables at his Uncle Kilu’s restaurant.
<b>MUMBI</b>	22 years old, Zapcom’s cousin and social worker. Female.
<b>OMWA</b>	19 years old. Secondary school leaver. Female.
<b>UNCLE KILU</b>	55 years old. George’s uncle, owner of KULA TU FOODS.
<b>MANAGER</b>	45 years old, the local government telecommunications company manager. Everyone calls him The Manager.

## **INTRO**

**1. MUSIC: THEME MUSIC**

- 2. ANNOUNCER** HELLO AND WELCOME TO ANOTHER EPISODE OF THE ‘LEARNING BY EAR’ SERIES ABOUT NEW MEDIA. THIS IS EPISODE 2, ENTITLED “LOGGING ON”.

IN THE LAST EPISODE, ZAPCOM EXCITEDLY CAME UP WITH THE IDEA OF SETTING UP AN INTERNET CAFÉ AT KULA TU FOODS RESTAURANT. BUT WILL HIS FRIENDS JOIN HIM IN HIS DREAM? WILL UNCLE KILU ALLOW THE YOUTH TO SET UP THE BUSINESS IN HIS RESTAURANT? AND WHAT USE WILL THIS INTERNET CAFÉ BE FOR THE YOUTH AND THE TOWN? FIND OUT AS WE FOLLOW OUR CHARACTER, ZAPCOM, AND HIS FRIENDS.

**SCENE 1: LOCAL PHONE SHOP.**

**3. A-SFX: GENERAL NOISES OF A VILLAGE TOWN.**

- 4. ZAPCOM** George, you ain't listening to me! You can't buy that one!
- 5. GEORGE** (**FIRM AND ADAMANT**) Zap, I am, but you are not getting it. It is my money, my savings. I can buy whatever mobile phone I want.
- 6. ZAPCOM** Listen to me, my friend. You need that one... That one over there...
- 7. GEORGE** No... this one is cool.
- 8. ZAPCOM** But it has no internet connectivity.
- 9. GEORGE** But I can listen to the radio...
- 10. ZAPCOM** You could have radio and internet on that one.
- 11. GEORGE** Who put the internet in there?
- 12. ZAPCOM** Have you forgotten? Look over there, what do you think that tower is? And why do you think it is owned by Afritelcom Company?

- 13. GEORGE** Well...?
- 14. ZAPCOM** My friend, you have ears but you do not listen. I told you, these mobile phone companies go out and erect satellite towers....ok... let me tell you again. A communications satellite is technology that provides a point of service, relaying waves, that make it possible to receive signals and hence be able to send and receive communication from computers and mobile phones, wherever you are.
- 15. GEORGE** Ok... ok... one would think I am taking an examination on this.
- 16. ZAPCOM** **(LAUGHING)** How about that? **(WITH GUSTO)**. Zapcomology, a Diploma in Technology for the Dummies, from Zapcom. **(LAUGHS)**
- 17. GEORGE** You are insane... **(THOUGHTFUL)**. Tell me again, what time was your appointment with the Telecommunications Manager?
- 18. B-SFX: RUSTLE OF CLOTHES**
- 19. ZAPCOM** **(GASPS)** Oh no! Look at what you have done...

- 20. GEORGE** Maybe you need a diploma in  
**(EMPHASISING)** Memorology!
- 21. ZAPCOM** **(SOUNDING RUSHED)** I should have set a  
reminder alarm on my phone! See you later...  
remember to buy the right one!
- 22. C-SFX: FEET RUSHING OFF**
- 23. GEORGE** **(TO HIMSELF)**... the phones do alarms as  
well? **(SHOUTING AFTER HIM)** ... does this  
one have an alarm as well??
- 24. ANNOUNCER** GEORGE IS LEARNING MORE - AND HE IS  
LEARNING FAST. HE HAS DISCOVERED  
THAT INVESTING IN A MOBILE PHONE WILL  
NOT ONLY KEEP HIM IN TOUCH WITH HIS  
FRIENDS BUT ALSO BROADEN HIS  
COMMUNICATION ABILITY THROUGH THE  
INTERNET. INDEED, HIS NEW PHONE WILL  
BE THE DOOR TO A NEW WORLD IN THE  
PALM OF HIS HAND.

**MUSIC: BRIDGE MUSIC**

**SCENE TWO: KULA TU FOODS**

- 25. UNCLE KILU (ANGRY)** It’s about time! How long does it take to walk over to a shop across the road? Clear away all those plates and cups at once!
- 26. GEORGE (ABSENT MINDED)** Aha
- 27. E-SFX: CLATTER OF CROCKERY BEING COLLECTED FROM TABLES.**
- 28. UNCLE KILU (ANGRY AND LOUD)** Did you hear me? And why are you dancing around?
- 29. F-SFX: FAR AWAY CRACKING OF MUSIC. MUTED. CONTINUOUS**
- 30. GEORGE (RHYTHMICALLY DANCING AND KNODDING)** Woo aha... dada... mmhu.. aha aha... yeee
- 31. UNCLE KILU (YELLING) George!**
- 32. G-SFX: MUTED MUSIC STOPS ABRUPTLY**
- 33. GEORGE** Yes, Uncle, did you call?

- 34. UNCLE KILU (VERY ANGRY).** Did I call? I have been yelling like a mad man. What are those things in your ears and why are you dancing? Do you know this is how that... that... village mad man began... dancing by himself and before you knew it, he was running around naked in the market place... it's that Zapu again. He poisons your mind every time he comes back from the big city.
- 35. GEORGE (CHEERFULLY)** Uncle, here, try these ear phones.
- 36. UNCLE KILU** What? I have no time for games when I am losing business to that new...(CONTEMPT) that new restaurant across the road. If our service is bad, our few loyal customers will go as well.
- 37. GEORGE** Go on... just try.
- 38. H-SFX: MUTED MUSIC CONTINUES TO PLAY**
- 39. UNCLE KILU** Ha! You have a radio in there... asaaalaaaale... my favourite radio station... How did you get it in there?

**40. GEORGE** You see, Uncle, these days you can listen to the radio from a mobile phone as well as from a normal radio. Today, we have choices. Use your old radio, which still works fine, or, I use my phone. Choices, Uncle, choices.

**41. I-SFX: MUTED MUSIC ABRUPTLY DIES OFF**

**42. UNCLE KILU** Ha ... I am amazed at these... these... inventions. But don't ask me to get rid of my radio. These transmitter radios are still very valuable here in the country..... Indeed, that Zapu friend of yours is knowledgeable. Talking of Zapu, where is he? He asked me to spare some of that goat soup for him. It is nearly finished and I can't make any more until tomorrow.

**43. GEORGE** He went to see The Manager, but not to worry Uncle, I will alert him. Give me back my phone.

**44. J-SFX: TAPPING OF A KEY BOARD**

**45. UNCLE KILU (LOW VOICE, CURIOUS)** What are you doing?

**46. GEORGE (DISTRACTED).** Sending an SMS



- 47. UNCLE KILU** A what? SOS? Lack of goat soup is not life-threatening.
- 48. K-SFX: TAPPING CONTINUES**
- 49. GEORGE** **(CHUCKLING)** Not SOS, SMS – Short Message Service. I am typing him a short message which he will get instantly.  
**(TAPPING STOPS)**. There, now he knows he is about to miss his favourite meal of the day.
- 50. L-SFX: PHONE TEXT MESSAGE BEEPS**
- 51. UNCLE KILU** What’s that?
- 52. GEORGE** Zapcom replying to my message
- 53. UNCLE KILU** Ha... that fast?
- 54. GEORGE** **(READING MESSAGE)**. ‘Be there in 10 minutes, warm the soup, I am hungry.’
- 55. UNCLE KILU** **(THOUGHTFUL)** What else can that phone of yours do? Maybe, maybe... it can help improve our business... I am thinking... I am thinking... while I do so, can you go and clear away those plates before flies settle on them.

**MUSIC: BRIDGE MUSIC**

**56. ANNOUNCER** UNCLE KILU IS LEARNING THAT NEW TECHNOLOGY IS NOT LIMITED TO ENTERTAINMENT FOR THE YOUTH. IT CAN ALSO IMPROVE A BUSINESS THROUGH THE REPLACEMENT AND UPGRADING OF OLD METHODS. WHILE GEORGE DREAMS OF WHAT ELSE HIS NEW MOBILE PHONE WOULD DO FOR HIM, UNCLE KILU KEEPS A CLOSE EYE ON HOW TO IMPROVE HIS DWINDLING BUSINESS.

**SCENE THREE: KULA TU FOODS AFTERNOON**

**57. M-SFX: DOOR OPENS. HEAVING SOUNDS.**

**58. ZAPCOM** **(BREATHLESS)** George, quick, come help me.

**59. GEORGE** **(SURPRISED)** Zapcom, what? Where did you get that computer?

**60. N-SFX: QUICK FEET APPROACHING. ZAPCOM HEAVING.**

**61. GEORGE** **(WHISPER)** Please tell me you did not steal it from someone’s desk. It’s... it’s an old one... look at those cables dangling... man, where did you un plug it from?

- 62. ZAPCOM** It’s second-hand. I bought it...well, took it on credit. The Manager has a relative who is upgrading his company computer... So, he was willing to sell me the old one. And now I’m bringing it here to Kula Tu Foods.
- 63. GEORGE** **(BREATHLESS)** So, you went there and just... just took it. It’s heavy.
- 64. ZAPCOM** Careful. Let’s, eeh put it eehh, there, in that corner.
- 65. UNCLE KILU** Hold on, **(WORRIED)** what is going on? What is that machine doing here now?
- 66. ZAPCOM** Not machine but computer, our internet café.
- 67. UNCLE KILU** **(ANGRY)**. Zapu, you have taken your madness too far. This is my business. The minute you walk through that door you are in my business. It is bad enough that I am losing customers to competition,. Now you come and set up your... your madness here, right on my table.
- 68. GEORGE** Please Uncle, don’t be angry... You...

- 69. ZAPCOM** Well, then you will not get a share of the money!
- 70. UNCLE KILU/GEORGE** What money?
- 71. ZAPCOM** Of course, the café services are not for free. All these people who work around this village town, students and even school leavers, will pay a fee to send and receive their e-mails, download videos and music. The college students on holiday will surf the net for their school research...
- 72. UNCLE KILU (THOUGHTFUL AND IN FULL ATTENTION) ...**  
and...and they will pay some money?... All of them?
- 73. ZAPCOM** Yes. They will pay. You see, these days, your restaurant is just about half-full. That corner **(POINTING)** over there at the window is popular. We will take this dark corner here. We will set up our internet café and make more money here than you are making there.
- 74. GEORGE (EXCITED)** Uncle, this is a brilliant idea. The old meets the young **(CATCHES HIMSELF)**... I mean, the old meets the new... kind of thing **(TRAILS OFF)**.

- 75. UNCLE KILU (CAREFULLY AND CALCULATIVE).** And what time will your customers come in?
- 76. ZAPCOM** All the time, the business will be open 24 hours a day, seven days a week.
- 77. UNCLE KILU (CALCULATIVE)** Where will your customers eat?
- 78. GEORGE** Right here, Uncle.
- 79. UNCLE KILU** Who will they pay?
- 80. ZAPCOM (PROUDLY)** Us, Zapcom Café!
- 81. UNCLE KILU (CALCULATIVE)** Whose food?
- 82. GEORGE** eeh... eeh... you... yours, Uncle
- 83. UNCLE KILU (DECISIVELY)** Good, then it's settled.
- 84. ZAPCOM (CONFUSED)** What is?
- 85. UNCLE KILU** No food and drinks to be brought in from outside your Café, and 5,000 shillings a month.
- 86. ZAPCOM (ALARMED)** 5,000 shillings, for what?

- 87. UNCLE KILU** Rent, Zapcom, for renting my space. Zapcom Café pays Kula Tu Foods, 5,000 shillings for use of space and utilities. Nothing is for free.
- 88. GEORGE** Then we can send e-mails and SMS's to all our current and potential customers to let them know what meals we are serving.
- 89. UNCLE KILU (EXCITED)** My boy, that is excellent... the best news I have...
- 90. ZAPCOM** Five shillings each.
- 91. UNCLE KILU** What? What for?
- 92. ZAPCOM** Professional fees for every e-mail or sms we send out to sell your business.
- 93. N-SFX: GEORGE LAUGHING LOUDLY. HAS PROBLEMS STIFFLING THE LAUGHTER. SHUFFLE AS UNCLE WALKS AWAY.**
- 94. UNCLE KILU (MUMBLING AS HE WALKS AWAY)**  
Professional fees, my foot, what about all the free cups of tea and goat soup I have served?

**MUSIC: THEME MUSIC**

## **OUTRO**

### **95. ANNOUNCER**

IT SEEMS UNCLE KILU IS ALSO LEARNING FAST IN APPRECIATING THE BUSINESS VALUE OF NEW MEDIA AND TECHNOLOGY. HE MAY BE OLD-FASHIONED AND RUNNING AN OLD, BASIC RESTAURANT, BUT HE HAS HAD A GLIMPSE OF WHAT NEW MEDIA CAN DO TO REVIVE HIS FLAGGING BUSINESS. BUT CAN THESE YOUNG PEOPLE ACTUALLY MAKE A BUSINESS OF IT, OR IS THE RISK THEY ARE TAKING, TOO BIG?

TUNE IN TO OUR NEXT EPISODE AND FIND OUT. YOU CAN ALSO VISIT OUR WEBSITE AT [www.dw-world.de/lbe](http://www.dw-world.de/lbe) FOR MORE INFORMATION ON LEARNING BY EAR PROGRAMMES. DON'T FORGET TO SEND US YOUR COMMENTS AS WELL.

UNTIL NEXT TIME – GOOD BYE.