



From Information to Participation Challenges for the Media

30 June - 2 July 2014 | Bonn, Germany

Profile

The **Deutsche Welle Global Media Forum** is a congress with international reach. Having grown steadily since its launch in 2008, more than 2,500 people from 130 nations took part in the most recent conference in June 2013. Around 550 media representatives attended and reported. The Friedrich Naumann Foundation for Freedom speaks for many when it says the Deutsche Welle Global Media Forum has secured a “dedicated spot in the calendar of international media conferences”. The forum draws people from the fields of media, politics, culture, business, development cooperation, academia and civil society. They discuss and design approaches to meeting the challenges of global development in which the media play a central role.

Deutsche Welle is Germany’s international broadcaster. It portrays the nation as rooted in European culture and as a democratic state based on the rule of law. Its mission is to promote interaction and understanding between the world’s cultures and peoples. It does this by means a full range of television, radio and online services in 30 languages.

From Information to Participation – Challenges for the Media

Just a blink of the eye in world history, the 40-year existence of the Internet has been revolutionary, its impact comparable to the invention of the printing press nearly 600 years ago.

The World Wide Web has become a societal foundation for global communications, economics, science and politics. At the same time, Internet abuse and online crime are challenges that need to be confronted by all segments of society. Beyond that, changing forms of communication are forcing members of the media to consistently rethink and revitalize the way they do business, especially in light of the trend toward more social action and increasing participation by individuals in the political decision-making process.

What does the democratization of news and societies mean for media reporting, public opinion-making and forms of governance? And how can citizens, businesses and governments cope with the threats posed in cyberspace?

Conference Office

Deutsche Welle Global Media Forum
Kurt-Schumacher-Str. 3, 53113 Bonn, Germany
T +49.228.429-2142 | F +49.228.429-2140 | gmf@dw.de
Press T +49.228.429-2148

Conference Venue

World Conference Center Bonn (WCCB)
Platz der Vereinten Nationen 2, 53113 Bonn, Germany

Registration fees

Registration starts on 17 March 2014

Registration	3 days *	2 days *	1 day *
Participants	€ 250	€ 200	€ 120
If received by 30 April	€ 195	€ 150	€ 95
Students and trainees	€ 85	€ 65	€ 45
NGOs	€ 95		

* All fees are given in euros and include 19 percent value added tax. Registration fees are waived for members of the press.

Co-hosted by



Supported by



NACHHALTIGKEIT.
SUSTAINABILITY.
DURABILITE.
BONN.



Key Topics

Media Summit: The Future of Journalism and the Role of International Broadcasters

Since journalists write blogs and bloggers post journalistic content, the lines between commentary and traditional journalism have been blurred, raising concerns about quality, credibility and authenticity. How can international broadcasters contribute to global diversity? How can conventional media retain their stake? Or has the time come to revise the very way we think about “news”?

Plenary I: Global and Participatory – Political Opinion-Making in the Digital Age

Digital connectivity has opened up new forms of political participation, but also raises serious questions: How can we ensure privacy protection, for example for whistleblowers? What role do such unofficial informants play and what are the limits to freedom of the press and expression?

Plenary II: Participation and Cyber Security – Friends or Foes?

Disclosure of the NSA’s global surveillance activities dealt a blow to people’s trust in a digital society. Improving models of civic engagement apparently comes with serious downsides and potential threats. What can be done to counteract widespread loss of personal privacy? And what digital challenges lurk ahead for people, businesses, media and society at large?

Visit www.dw-gmf.de for more information.

Choice of Workshops

Politics and Media

- Foreign Policy in 140 Characters: How Technology is Redefining Diplomacy
- E-Participation: Towards a More Open Government?
- Web 2.0: The New Election Superweapon?

Journalism

- Investigative Reporting and the Protection of Journalists
- Participation and Ethical Journalism
- In Search of a New Model: The Rise of Citizen Journalism and its Impact on Traditional Journalism

Society, Ethics and Participation

- Information and Communications Technology for Development (ICT4D)
- From Digital Divide to Digital Opportunity: Challenges of Participatory Culture
- Tweeting the Revolution: Social Media and the Dynamics of Collective Action

Cyber Security

- Net Neutrality, Internet Freedom and Participation
- Cyber Espionage, Cyber Crime and Cyber War: Global Threats in a Digital World
- Towards a Shared Understanding of Internet Freedom: Securing Human Rights Online

Selected Partner Organizations

Amnesty International/German Institute for Human Rights

Amnesty International is a non-governmental organization focused on human rights around the world.

Deutsche Telekom

Headquartered in Bonn, Germany, Deutsche Telekom AG is one of the world’s leading telecommunications and IT companies.

Grimme-Institute

The Grimme-Institute is one of a small number of renowned research and service facilities in Europe that deal with issues of media culture.

The Conference

Around 40 workshops will focus on various aspects of the wide conference theme.

Time	Monday, 30 June	Tuesday, 1 July	Wednesday, 2 July
8:30 a.m.	Registration	Registration	
9:30		Plenary I	Registration
10:30	Opening	Special Guest	Plenary II
11:30	Media Summit	Workshops	Coffee Break
12:30 p.m.			Workshops
1:30	Lunch Break	Lunch Break	
2:30	Workshops	Workshops	Closing Ceremony
3:30	Coffee Break	Coffee Break	Get-Together
4:30	Workshops	Workshops	
5:30	The Bobs Awards Ceremony	Boat Trip	
6:30	Get-Together		

Pressenza

Pressenza is an international press agency specializing in news about peace, non-violence, humanism and non-discrimination.

Reporters without Borders

With its network of 150 correspondents, nine sections and three offices around the world, Reporters Without Borders is a non-profit organization that champions freedom of the press and assists persecuted journalists.